

# Girls on the Run

## Southcentral Alaska



## SPONSORSHIP OPPORTUNITIES



**GET INVOLVED.  
TRANSFORM LIVES.**

When you partner with us, you make it possible for Alaskan girls to unlock their power and potential.

# WHO WE ARE



## We Inspire

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

## We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

## We honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision making.
- Embrace our differences and find strength in our connectedness.
- Express joy, optimism and gratitude through our words, thoughts and actions.
- Nurture our physical, emotional and spiritual health.
- Lead with an open heart and assume positive intent.
- Stand up for ourselves and others.

## We take pride in our progress:

- Founded in 2011, we have since touched the lives of 2,168 girls in Anchorage and Mat-su communities!
- In the 2022-2023 school year, we served 243 remarkable girls with the help of 94 kind-hearted and trained volunteer coaches.
- We are dedicated to ensuring every girl is able to participate in our educational and empowering program — in the 22-23 school year, we administered \$18,935 in scholarships to Alaskan girls!



## WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



## WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:



97% of girls felt like they belonged at Girls on the Run.

85% of girls improved their confidence, caring, competence, character and connection to others.

GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

98% of girls would tell other girls to participate in Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.

94% of parents reported Girls on the Run was a valuable experience for their girl.



**Girls on the Run Southcentral Alaska is a 501(c)(3) nonprofit organization dedicated to creating a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.**

## The Program

Since 2011, our 10-week program has driven transformative, sustained change in the lives of over 2,100 third- to sixth-grade girls in Anchorage. Using an intentional curriculum that integrates physical activity, our trained coaches teach girls critical skills and strategies they can apply to all aspects of their lives.

## 5K Celebration

The Girls on the Run 5K is an event like no other! Our 5Ks mark the end of each GOTR program season, held in both spring and fall. It's more than just a run. Completing a 5K demonstrates what can be achieved after 10 weeks of setting and pursuing ambitious goals. Alongside the pre-5K fun zone, it's a community celebration where teams showcase resilience, accomplish their goals, and cross the finish line together!



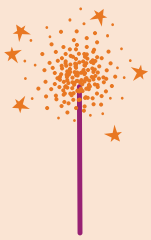
## Spark the Fun Fundraiser

Our signature fundraising event — Spark the Fun and Run is a family-friendly, high-energy sporting event like no other! Open to the community, teams of four participate in a 5K relay with challenges at unique stations along the way. Prizes are distributed to the top-finishing teams as well as the teams that raise the most money. All parties leave knowing that they helped reach, empower, and ignite a spark in girls to fearlessly chase their dreams.

**WHEN YOU PARTNER WITH GIRLS  
ON THE RUN, YOU ARE TELLING  
OUR COMMUNITY THAT GIRLS CAN  
MAKE A DIFFERENCE, IGNITE  
CHANGE, AND BE A PART OF THE  
SOLUTION.**

# ANNUAL SPONSORSHIP LEVELS

Each sponsorship opportunity offers unique benefits and supports our mission. An annual sponsorship extends your support and recognition for the entire year!



## Empower Sponsor — \$5,000

Empower sponsors make the GOTR program possible for 33 girls!

- Recognition as Empower Sponsor on all 5K email blasts.
- Opportunity to send individualized messages to our 1,500+ subscribers.
- Opportunity to provide company-branded signs to display along each GOTR 5K course.
- All Achieve and Spark Sponsor Benefits.



## Achieve Sponsor — \$3,000

Achieve sponsors make the GOTR program possible for 20 girls!

- Opportunity to sponsor a 5K Station by providing company volunteers.\*
- Company logo on GOTR t-shirts provided to all coaches and program participants.\*\*
- Option to set up a table with giveaways at sponsored 5K.
- Registration for four (4) Community Runners during 5K celebration.
- All Spark Sponsor Benefits.



## Spark Sponsor — \$1,000

Spark sponsors support our fundraising efforts and six full scholarships!

- Logo on GOTR Southcentral Alaska Website throughout the year
- Corporate booth/table space at Spark the Fun event
- Verbal recognition at Spark the Fun fundraising event
- Complimentary team entry for the event
- Opportunity to host and brand a challenge station
- Social media shoutout



## Create Your Own Impact

Looking for a different way to impact girls in your community? Ask us about creating a custom partnership!

\*Stations are first come, first serve. See next page for specific station opportunities.

\*\*Must confirm sponsorship by 2/28/2024 for logo to be included.

# 5K EVENT OPPORTUNITIES

Sponsorship opportunities allow you or your business to have an active part in our Celebratory 5K event. Choose between the spring or fall 5K event.

## Transportation Sponsor — \$2,500



(only one available)

Support our participants by providing transportation for participants and families who otherwise would not be able to join us at the culminating and celebratory event.

## Photobooth Sponsor \$1,500

(only one available)

Sponsor one of our most popular pre-event activities. Help us provide a fun photobooth and day of photography for our participants and families!

## Volunteer Sponsor \$1,000

(only one available)

Volunteers make the celebratory 5K event possible, and our volunteer sponsor covers the cost associated with volunteers, including a background checks, t-shirt, & refreshments.

## Hydration Sponsor \$1,000

(only one available)

Host our water station along the course. This includes an opportunity for employees or company volunteers to wear branded gear and post signs at our water station.

## Fun Zone Sponsor \$1,000

(two available)

Help keep energy high with fun activities prior to the start of the run/walk. This includes an option to sponsor either the poster making & bling your bib station OR happy hair station.

## DJ Sponsor \$1,000

(only one available)

Sponsor our entertainment for the day. Help us provide a fun high energy atmosphere to motivate the girls and celebrate their accomplishment.

## Cheer Station Sponsor \$500

Help encourage runners by hosting a company branded cheer station! We encourage sponsors at this level to provide volunteers to cheer on our participants. Company branded attire/signs at the cheer station is welcome!

5K Event Sponsorships include your company logo on GOTR t-shirts provided to all coaches and program participants. Must confirm sponsorship by 2/28/2024 for logo to be included on Spring 5K shirts.

# READY TO EMPOWER?



**Every girl deserves the chance to cross the finish line.**

**YES!** I want to support the mission of inspiring girls to be joyful, healthy and confident!  
I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Your tax-deductible contribution to Girls on the Run Southcentral Alaska is very much appreciated.  
All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

## Seasonal

Empower Sponsor (\$5,000)     Achieve Sponsor (\$3,000)     Spark Sponsor (\$1,000)

## 5K Day

<input type="checkbox"/> Spring	<input type="checkbox"/> Transportation Sponsor (\$2,500)	<input type="checkbox"/> DJ Sponsor (\$1,000)
<input type="checkbox"/> Fall	<input type="checkbox"/> Photobooth Sponsor (\$1,500)	<input type="checkbox"/> Fun Zone Sponsor (\$1,000)
	<input type="checkbox"/> Volunteer Sponsor (\$1,000)	<input type="checkbox"/> Cheer Team Sponsor (\$500)
	<input type="checkbox"/> Hydration Sponsor (\$1,000)	

Please complete this form and return to: [director@gotrsouthcentralak.org](mailto:director@gotrsouthcentralak.org)



Girls on the Run Southcentral AK  
P.O. Box 101273  
Anchorage, AK 99510

Tax ID #46-4140781

Once payment is received, Girls on the Run Southcentral Alaska will contact you for artwork and logos.